

INTRODUCING

# Nobivac® Puppy DP PLUS



Puppies change lives ●

This changes everything ●

**Nobivac® Puppy DP PLUS— An innovative breakthrough in puppy protection.**

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# Nobivac® Puppy DP PLUS

# Revolutionary puppy protection. Unprecedented parvovirus efficacy.

## The importance of early protection



Young puppies are at **high risk** of contracting debilitating or fatal diseases.



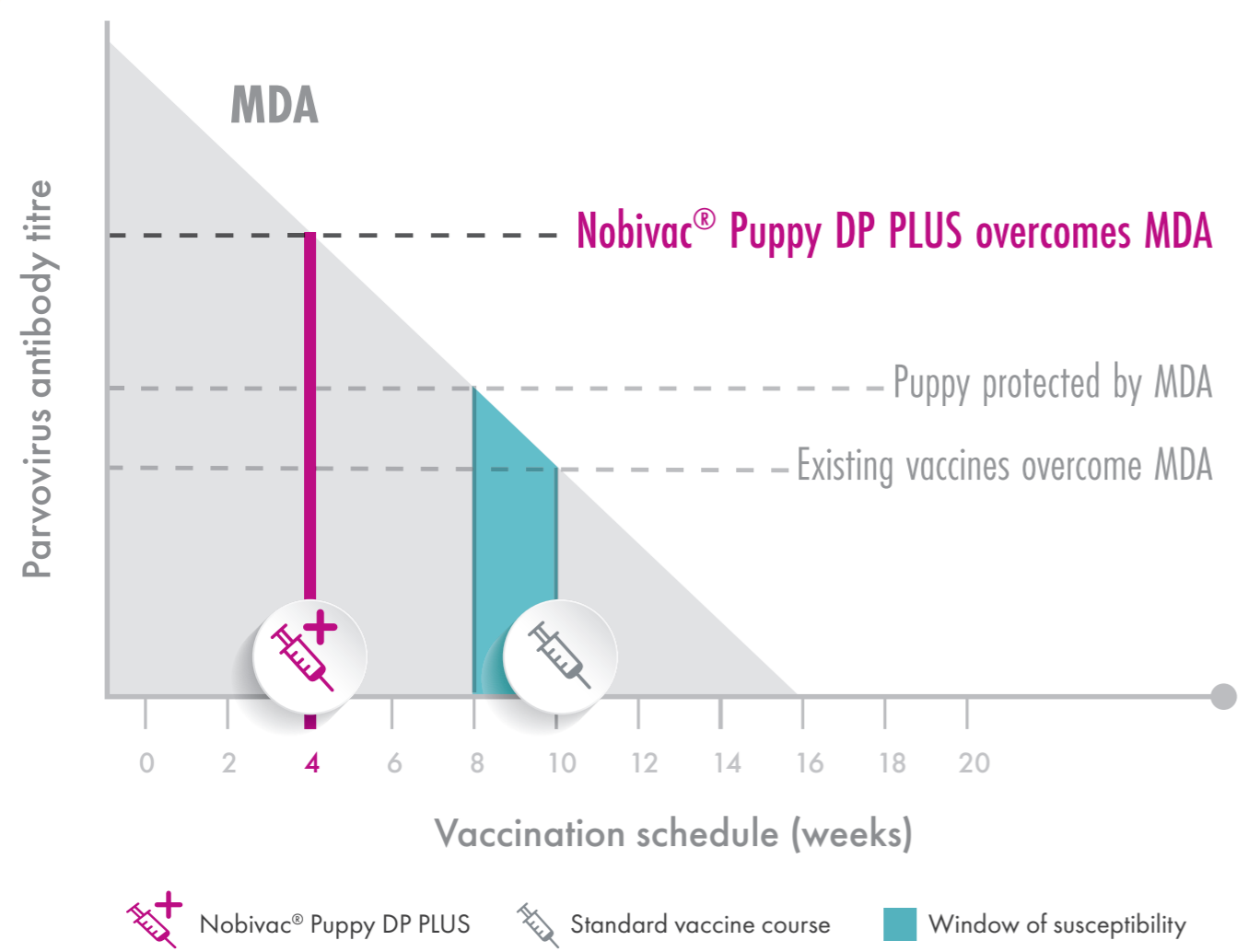
**Early immunisation** ensures protection and delivers peace of mind.



Maternally derived antibodies (MDA) provide protection during the first weeks of a puppy's life—but high levels of **MDA can interfere** with vaccination.



## Eliminates the window of susceptibility

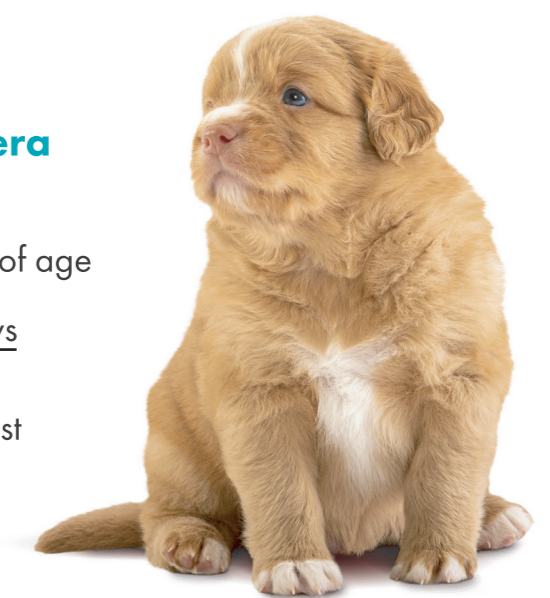


## Introducing the first vaccine capable of breaking through any level of parvovirus MDA from four weeks of age

- Existing parvovirus vaccines are capable of overcoming moderate levels of MDA
- Despite this, there can still be a window of susceptibility, and the puppy will be at risk during this time
- Nobivac® Puppy DP PLUS closes the gap

## Nobivac® Puppy DP PLUS marks a new era in puppy protection

- No parvovirus MDA interference from four weeks of age
- Delivers a fast onset of immunity (OOI) from 3 days post-vaccination
- Provides cutting-edge protection based on the latest CPV-2c field strain
- Combines trusted distemper protection from 4 weeks of age



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## Nobivac® Puppy DP PLUS

Unsurpassed performance.  
**Remarkable results.**

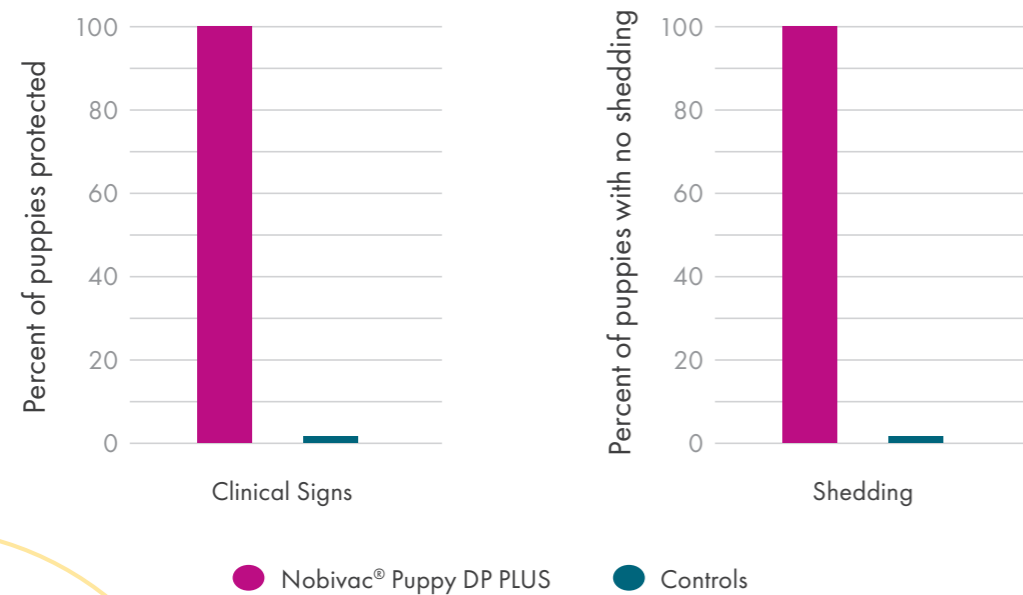
### The fastest OOI available

A **three-day** OOI delivers the fastest parvovirus protection than ever before.

**Nobivac® Puppy DP PLUS demonstrated<sup>1</sup>:**

- **100% efficacy against clinical signs of parvovirosis**
- **100% prevention of viral shedding**

### Three-day OOI study



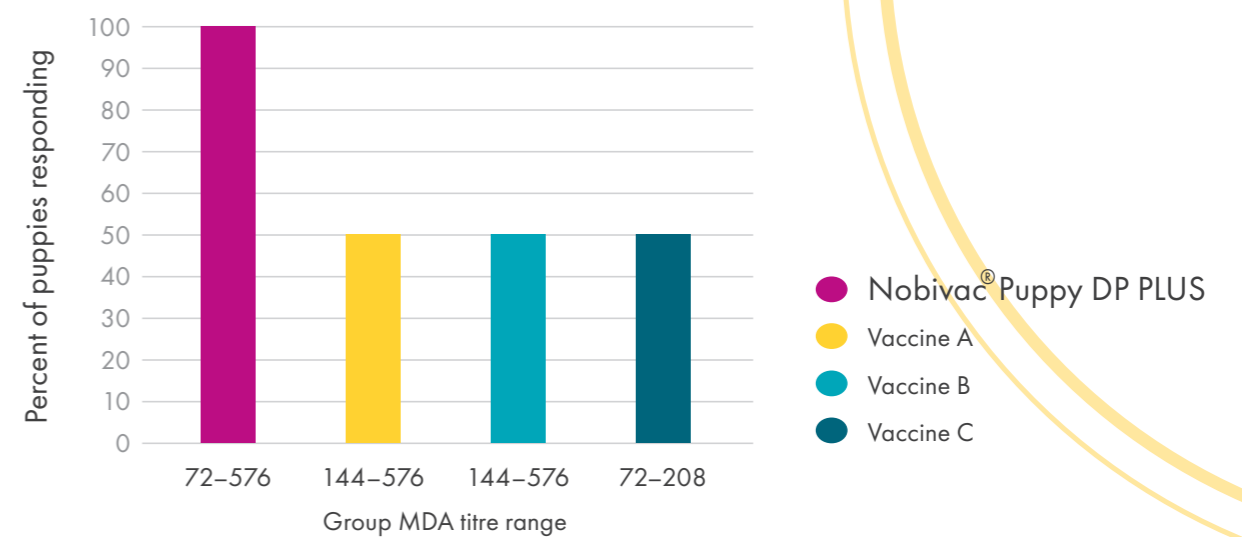
### Complete MDA breakthrough

No MDA interference eliminates the parvovirus window of susceptibility.

**In a comparative study, only Nobivac® Puppy DP PLUS overcame all levels of MDA for effective parvovirus protection<sup>2</sup>**

- Stimulated active immunity in the presence of the highest MDA titres

### Comparative efficacy study



**Nobivac® Puppy DP PLUS** does what no other parvovirus vaccine can do

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## Nobivac® Puppy DP PLUS

Tried and trusted.  
**A new level of confidence.**



### Proven, reliable distemper protection

- Prevents clinical disease and shedding of virus
- Rapid seven-day OOI
- 99% seroconversion in four- to six-week-old puppies<sup>3</sup>

**Trusted distemper prevention combined with unprecedented parvovirus defense**



Available in 25 x 1-dose presentation



**Nobivac® Puppy DP PLUS delivers greater peace of mind for everyone.**

**For you**

Early immunisation builds confidence instead of worry over any gap in coverage.

**For your clients**

Pet owners can feel relief knowing their puppy's physical health and wellbeing are cared for.

**For your patients**

Early socialisation and exploration helps puppies grow into well-adjusted adults.



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# Nobivac® Puppy DP PLUS



● Life-changing friendships

● Game-changing parvovirus protection



Every puppy's first vaccine, from 4 weeks of age, **WITHOUT MDA INTERFERENCE**



Rapid **THREE-DAY CPV ONSET OF IMMUNITY**



The **FIRST** vaccine based on the **LATEST CPV-2c FIELD STRAIN**



Trusted **DISTEMPER PROTECTION** with seven-day onset of immunity



The future of puppy protection is here.

Talk to your MSD Animal Health representative today to learn more about this revolutionary new vaccine—Nobivac® Puppy DP PLUS.

**Nobivac®**  
Protection unites us.

References: 1. Data on File. Study Report Puppy DP PLUS 001 MSD Animal Health. 2. Data on File. Study Report Puppy DP PLUS 003 MSD Animal Health. 3. Data on file. Study Report Puppy DP PLUS 004 MSD Animal Health.

Nobivac® Puppy DP PLUS

Reg. No. G4528 (Act 36/1947)

Each dose (1 mL) of reconstituted vaccine contains: Live canine distemper virus strain Onderstepoort 10<sup>5.1</sup> - 10<sup>6.5</sup> TCID<sub>50</sub> and Live canine parvovirus strain 630a 10<sup>5.1</sup> - 10<sup>6.7</sup> TCID<sub>50</sub>

REGISTRATION HOLDER

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